# Request Expression of Interest (REOI)

# Inclusive Connectivity Development Project (ICDP) – Component II

"Improvement of Dairy Value Chain to Enhance Dairy Farming Productivity through Strengthening of Dairy Value Hubs"

Ministry of Agriculture, Livestock, Lands & Irrigation Contract No: LK-RDA-472103-CS-INDV

# Milk Production Improvement and Dairy Supply Chain Specialist

## 1. Background

The Inclusive Connectivity Development Project (ICDP) is a project financed by the World Bank and implemented by the Ministry of Transport, Highways, Ports & Civil Aviation (MoTHP&CA). The component II of the ICDP focuses on engaging local communities to rehabilitate/reconstruct small-scale rural agriculture collection points/post-harvest centres with the aim of building resilience and market participation of rural agriculture and livestock farmers in Sri Lanka. The lead agency for Component II is the Ministry of Agriculture, Livestock, Land and Irrigation (MOALLI), which works in close coordination with the Project Management Unit (PMU) for implementation of the project.

The Ministry of Agriculture, Livestock, Land and Irrigation, with financial support of USD 9.9218 million from the World Bank, is implementing the Project for Organizing and Empowering Dairy Farmers to Enhance Their Productivity and Improve the Dairy Value Chain. This project empowers dairy farmers through farmer societies and value chain development in Sri Lanka. The project implementation period is 2 years.

## 2. Objectives

- Improve the milk production, especially focusing on improving the productivity through evening milk collection practices, of identified farms, connect them to dairy supply chain by identifying gaps and analyzing them and coordinate with other relevant officers to resolve them.
- Coordinating with all identified primary producers of dairy supply chain and improve quality of milk with technical advancements.
- Coordinating with all dairy farmers, milk collectors, transporters, middlemen and processers to enhance milk quality through/from farm to processing centers by monitoring and networking the extension services under the project.
- Prepare, maintain and submit records regarding the beneficiaries of the project and submit progress report to the Ministry.

## 3. Scope of Work

- The Milk Production Improvement and Dairy Supply Chain Specialist will play a critical role in achieving project targets, improvement of milk production qualitatively and qualitatively, create awareness and technical knowledge on evening milk collection among beneficiary farmers, high quality improvement in dairy farms with improved cow comfort, ensure uninterrupted feed and water supply, health management together with good management practices.
- Working in cooperation with the Government Veterinary offices and relevant milk
  processing companies and all stakeholders to provide in-time services, educate the
  stakeholders regarding the evening milk collection and proper management of
  increased milk volumes.
- Coordinating monitoring with other relevant officers and extension services under the project.
- Prepare, maintain and submit records regarding the beneficiaries of the project and submit progress report to the Ministry.
- Conduct Training of stakeholders and awareness for good dairy supply chain management practices.
- Directing farmers to maintain standard milk quality and identify the loopholes and channeling of necessary inputs to correct them.
- Assist in other tasks within the scope of the project as needed.
- Other duties relevant to this project assigned by Additional Secretary (Livestock Development).

#### 4. Deliverables

- Facilitation of technology transfer to primary producers for efficient milk production, increasing the supply through evening milk collection, and improving quality.
- Introduce new technology, new innovations to improve the functions and quality of standards of dairy farming, cow comfort.
- Improvement of farmers' welfare, quality of life, awareness on latest appropriate technological advancements and facilitation to obtain them and practice them.
- Build up registered dairy farmer clusters linking with government veterinary office networking of them in dairy hubs.
- Improvement in productivity at farm levels quality enhancement for higher farmer income.

#### 5. Duration of Service

Initially, the contract will be assigned for a period of one year and its extension will be based upon necessity of project activities, performance evaluation and duration of the project.

### 6. Qualifications / Experience Required

- A successfully completed Master's Degree/PhD Degree, preferably in Veterinary Science/ Animal Science/ Animal Husbandry from a recognized University.
- Minimum 15 years of field experience in Dairy Supply Chain Management and Dairy Industry Development.
- Having experience in farmer welfare activities, milk quality improvement activities and farmer organizing activities.

## Languages

• Excellent verbal communication skills in Sinhala and English (Tamil is an additional qualification).

## • Age Limit

o Age limit is under 65 years; shall be considered for recruitment in this project.

#### 7. Method and Procedure of Selection

The individual consultant will be selected in accordance with Clause 4.4 of the National Procurement Guidelines for the Selection and Employment of Consultants (2007), as well as the World Bank procurement criteria for the selection of individual consultancy through National Competitive Bidding.

## 8. Payment Terms

- Time base and salary can be negotiable, matched to the market rates
- The PMU-ICDP shall make the monthly payments on the recommendation of the Additional Secretary (Livestock Development).

### 9. Facilities provided by Livestock Division

The PIU (Dairy Development Project) will provide the Consultant with suitably equipped office facilities and utilities complete with an internet connection in the Livestock Division office at Battaramulla. However, the Consultant shall bring his computer/laptop for the assignment. The PIU (Dairy Development Project) will also assist the Consultant in liaising with the other stakeholders as necessary and in furnishing relevant available data. The acquisition of necessary data is the responsibility of the Consultant to complete this assignment on time. Further, frequent travelling will be involved in this assignment for the relevant project locations.

The Additional Secretary (Livestock Development) shall provide the maximum support to carry out this assignment and maintain the progress.

### 10. Proposal Submission

The Consultant is responsible for submitting a proposal which includes the following key aspects.

#### I. Cover Letter:

Clearly summarizing your experience and competency as it pertains to this Assignment.

# II. Technical proposal:

Not exceeding Four (04) pages expressing an understanding and interpretation of the TOR, the proposed methodology, relevant experience and time & activity schedule.

- III. Financial Proposal: Itemized estimated costs for services rendered by you.
- IV. Detailed CV: Provide Professional References (two or three) from your previous clients.

#### 11. Contact Information

For any queries or further information, please contact:

Officer In Charge of PIU (Dairy Development Project)
Inclusive Connectivity Development Project (ICDP) – Component II
Ministry of Agriculture Livestock, Lands & Irrigation,
80/5, "Govijana Mandiraya", Rajamalwatta Lane,
Battaramulla, Sri Lanka

Contact Number: 011-20883944

Expressions of interest must be delivered in a written form to the e-mail address below by no later than on 20<sup>th</sup> of August 2025.

E-mail: icdp2024livestock@gmail.com